

**A regular meeting of the Downtown Development Authority for the City of Bessemer
was held in the DDA meeting room on
Thursday, February 14th, 2019 at 4:00**

Present: Filippini, Zak, Osier, Whitburn, Durkee, Leskoviansky,

Absent: Hamilton, O’Sullivan, Bjorkquist

A quorum was present

Zak made the motion to approve the minutes from January’s meeting. Osier seconded. The vote was unanimously in favor.

- 1) The board discussed the zoning recommendations for parking lots in downtown.
- 2) The board discussed the financials and the Capital Improvement Plan
- 3) Curls and Swirls presented their business plan and requested 6 months of rent at \$500/ month. Zak made a motion to give Curls and Swirls 6 months of rent at \$500/ month and up to \$500 on a 1:1 cash match basis for fixed building improvements. Leskoviansky seconded it and yeses: Filippini, Zak, Osier, Whitburn, Durkee, Leskoviansky No: None It passed.
- 4) Rachel Campos with From the Woods requested an additional 6 months of rent at \$500/ month. The board discussed it and didn’t feel comfortable going over the \$3,500 they had already given. Zak made a motion to deny the request. Osier seconded it. yeses: Filippini, Zak, Osier, Durkee, Leskoviansky No: None Abstain: Whitburn It passed.
- 5)

1)

Item	Description	Responsible Individual	Action Steps
Lights in Ethnic Commons	Determine if we should replace next spring with LED		
First Impression Tourism	<ul style="list-style-type: none"> • Wayfinding signs: 28@\$34 = \$952 • Wayfinding poles: 13@\$45 = \$585 • Metal maps: 2@\$220= \$440 • Paper map: \$100 • Total: \$2,077 		
Wayfinding on US-2	Discuss Mine St lot, ROW 5.5 blocks east of downtown, update banner	Charly	Ask rapid grafix about size
Christmas lights	Discuss lights to purchase	Bridget, Dustin, and Charly meet up to discuss	
Broadband in Downtown	Update	Charly	Reach out to apartments for fiber

Marketing Grant Opportunity	Apply for grant		
Co-working Spaces Downtown/ Expanding PopUp Shop Program	Look into assisting with marketing/ advertising		
Parking Lot	Very rough estimates for expanding historical society lot \$12,000, reached out to old big dollar about utilizing their lot and haven't heard back		Look at plowing lot next to abelmans
Clearing Sidewalks in winter starting 2021	Estimated cost of used Skidsteer with attachments is \$50,000. Look at swept attachment. City draft a contract between DDA and City		
Ethnic Commons access	Reach out to Ruotsola for estimate to cut 2 or 3 entrances into wall		

- 6) Osier made a motion to allow the city manager to execute a contract with WUPPDR to install wayfinding and maps around town in the amounts above. Whitburn seconded it. yeses: Filippini, Zak, Osier, Whitburn, Durkee, Leskoviansky No: None It passed.
- 7) Zak made a motion to have the DDA provide the match funds for the marketing grant through WUPPDR. Osier seconded it. yeses: Filippini, Zak, Osier, Whitburn, Durkee, Leskoviansky No: None It passed.
- 8) Osier made a motion to adjourn the meeting. Zak seconded it and it passed unanimously.