

**A regular meeting of the Downtown Development Authority for the City of Bessemer
was held in the DDA meeting room on
Thursday, September 12th, 2019 at 4:00**

Call to order at 4:00

Present: Osier, Filippini, Zak, Bjorkquist, Olsen, Meinke
Absent: Whitburn, Leskoviansky

A quorum was present

Osier made motion to approve August's minutes, Filippini seconded, passed unanimously

Staff presented the DDA projects per PA 57.

Board discussed the training materials and asked Staff to share the information with business owners.

The board discussed the finances

The board discussed the funds remaining from the First Impressions Tourism Grant. Filippini made a motion to accept the larger package from North of Eight Marketing and Design for social media marketing if WUPPDR allows the First Impression Tourism funds to be spent on it. If not, to authorize staff to go with the lower plan from the same company. Zak seconded it. A roll call was taken. Yeses: Osier, Filippini, Zak, Bjorkquist, Olsen, Meinke, No: none. It passed unanimously.

The commission directed staff to have a wayfinding sign designed for US-2 near Mine St.

Zak made a motion to authorize staff to purchase Christmas tree lights for the Ethnic Commion's Park in the amount of \$2,250. Osier seconded it. A roll call was taken. Yeses: Osier, Filippini, Zak, Bjorkquist, Olsen, Meinke, No: none. It passed unanimously.

Filippini updated the board on the website.

The board discussed the PopUp program and discussed ensuring building owners were current on property taxes; that the proposed business connects with Invent@NMU, SBDC, or MSU-Ex; that the board assist with marketing; and that we know their business hours. No action was taken.

Zak made a motion to deny the request from Big Dollar for the parking lot contract. Bjorkquist seconded it. It passed unanimously.

Zak, Filippini, and Osier agreed to sit on a committee to work with Jim Durkee on the wall restoration.

Staff was asked to look into the dimensions of the Welcome signs for quotes.

Staff updated the board that the curtains in the auditorium are installed and look great.

During Public Comment the board discussed businesses for sale in the downtown.

Zak made a motion to adjourn, Osier seconded. Passed unanimously. Adjourned at 5:02 PM